



April 14, 2003

ARNOLD SCHWARZENEGGER TO HOST "AFI'S 100 YEARS... 100 HEROES & VILLAINS," A NEW ENTERTAINMENT SPECIAL COUNTING DOWN THE GREATEST HEROES AND VILLAINS IN AMERICAN FILM, TUESDAY, JUNE 3 ON THE CBS TELEVISION NETWORK

**Top-Secret List Of The 100 Favorite Heroes And Villains In Film To Be Revealed
By Many Of The World's Most Respected Actors And Filmmakers**

Included Are Kathy Bates, Glenn Close, Wes Craven, Geena Davis, Kirk Douglas, Sally Field, Louise Fletcher, Harrison Ford, Jodie Foster, Dennis Hopper, Frank Langella, Elmore Leonard, Christopher Reeve, Susan Sarandon, Sylvester Stallone And Sigourney Weaver

Film actor Arnold Schwarzenegger ("Terminator," "True Lies") will host AFI's 100 YEARS... 100 HEROES & VILLAINS, a new entertainment special saluting the greatest heroes and villains in American movies, to be broadcast Tuesday, June 3 (8:00-11:00 PM, ET/PT) on the CBS Television Network. During the broadcast, the confidential list of 50 heroes and 50 villains will be revealed by some of Hollywood's biggest stars.

Among those interviewed for the special are Kathy Bates, Carl Bernstein, Erin Brockovich, Hayden Christensen, Wes Craven, Geena Davis, Kirk Douglas, Robert Englund, Sally Field, Louise Fletcher, Harrison Ford, Milos Forman, Jodie Foster, William Friedkin, Celeste Holm, Dennis Hopper, Frank Langella, Angela Lansbury, Janet Leigh, Elmore Leonard, Malcolm McDowell, Peter O'Toole, Christopher Reeve, Susan Sarandon, Ridley Scott, Sylvester Stallone, Oliver Stone and Sigourney Weaver.

This is the sixth annual special in AFI's centennial celebration of American cinema, following the five critically acclaimed Network specials "AFI's 100 Years...100 Movies," "AFI's 100 Years...100 Stars," "AFI's 100 Years...100 Laughs," "AFI's 100 Years...100 Thrills" and "AFI's 100 Years...100 Passions," which annually spark a national discussion of America's film history among movie-lovers across the nation.

In 2002, AFI distributed a ballot with the names of 400 nominated characters to a jury of 1,500 leaders in the film community, including film artists (directors, screenwriters, actors, editors, cinematographers, etc.), critics and historians. The names were not categorized into heroes and villains and were left ambiguous, leaving it for the jury to decide who they determined to be a hero, and who a villain.

(More)

The jurors were asked to consider the following criteria while making their selections:

*Feature-Length Fiction Film: The film must be in narrative format, typically more than 60 minutes in length.

*American Film: The film must be in the English language with significant creative and/or financial production elements from the United States.

*Hero: For voting purposes, a "hero" was defined as a character(s) who prevails in extreme circumstances and dramatizes a sense of morality, courage and purpose. Though they may be ambiguous or flawed, they often sacrifice themselves to show humanity at its best.

*Villain: For voting purposes, a "villain" was defined as a character(s) whose wickedness of mind, selfishness of character and will to power are sometimes masked by beauty and nobility, while others may rage unmasked. They can be horribly evil or grandiosely funny, but are ultimately tragic.

*Cultural Impact: Characters who have made a mark on American society in matters of style and substance.

*Legacy: Characters who elicit strong reactions across time, enriching America's film heritage while continuing to inspire contemporary artists and audiences.

The screen characters chronologically range from The Vampire in 1915's "A Fool There Was," to 2001's Gandolf the Grey in "The Lord of the Rings: The Fellowship of the Ring," Detective Alonzo Harris in "Training Day," and Shrek.

As part of its continuing effort to increase awareness and appreciation of American film history, AFI's 100 YEARS... 100 HEROES & VILLAINS is being supported by an AFI Web site at www.AFI.com. General Motors/Pontiac, Blockbuster, Pepsi and Anheuser Busch, AOL, Best Buy, Capital One, Johnson & Johnson and all major motion picture studios are among the returning sponsors of this year's program.

Arnold Schwarzenegger's feature film credits include, "Conan the Barbarian," "Conan the Destroyer," "True Lies," "The Terminator," "Terminator 2: Judgment Day," "Eraser," "Batman & Robin," "Collateral Damage," "Kindergarten Cop," "Twins" and the upcoming "Terminator 3: Rise of the Machines."

AFI is the preeminent organization dedicated to advancing and preserving the art of film, television and other forms of the moving image. AFI trains the next generation of filmmakers, coordinates nationwide film preservation efforts and explores new technologies in moviemaking. AFI also presents the best of film through the AFI Los Angeles International Film Festival (AFI FEST); the AFI National Film Theater at the John F. Kennedy Center for the Performing Arts in Washington, DC; the AFI Silver Theatre and Cultural Center in Silver Spring, Maryland; and the

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AFI Life Achievement Award, the highest honor given for a career in film. AFI's annual almanac for the 21st century, AFI AWARDS, honors the most outstanding motion pictures and television programs of the year. In addition, "AFI's 100 Years . . . 100 Movies," "100 Stars," "100 Laughs," "100 Thrills," "100 Passions" and "100 Heroes & Villains" have ignited extraordinary public interest in classic American movies. More information about AFI can be found by visiting its Web site, located at www.AFI.com.

Multi Emmy Award-winner Gary Smith is the executive producer and director of AFI's 100 YEARS... 100 HEROES & VILLAINS. Former AFI Board Chair Frederick S. Pierce is the executive producer for AFI. Dann Netter ("The 2002 Emmy Awards") and Bob Gazzale ("AFI Life Achievement Award, A Tribute to Tom Hanks") are the producers, with Gazzale also serving as writer.

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